# Content for Distribution UTAH DEPT OF HEALTH

Prepared By:



## **SOCIAL CONTENT-Facebook**

Suggested Caption: Protect your kids with free or low-cost health coverage, including well-child visits, dental care, mental health services and more. Enrollment is always open for Medicaid and CHIP. Apply online at <a href="mailto:coveringkids.health.utah.gov">coveringkids.health.utah.gov</a>.

Suggested Hashtags: #healthykids #chip #medicaid #coveringkids #utahhealthcare



# **SOCIAL CONTENT-Instagram**

Suggested Caption: Protect your kids with free or low-cost health coverage, including well-child visits, dental care, mental health services and more. Enrollment is always open for Medicaid and CHIP. Apply online at <a href="mailto:coveringkids.health.utah.gov">coveringkids.health.utah.gov</a>.

Suggested Hashtags: #healthykids #chip #medicaid #coveringkids #utahhealthcare



### **SOCIAL CONTENT-Twitter**

Suggested Caption: Thousands of Utah children don't have health insurance. Medicaid and CHIP offer free or low-cost health insurance for kids and teens, including medical, dental and behavioral health services. Apply for free at <a href="mailto:coveringkids.health.utah.gov">coveringkids.health.utah.gov</a>.

Suggested Hashtags: #healthykids #chip #medicaid #coveringkids #utahhealthcare



## **SOCIAL CONTENT-LinkedIn**

Suggested Caption: Health insurance is a necessity. Make sure your family is covered. Medicaid and CHIP offer free or low-cost coverage for benefits like well-child visits, dental care, mental health services and much more. Keep your family happy and healthy by applying today at <a href="mailto:coveringkids.health.utah.gov">coveringkids.health.utah.gov</a>.

Suggested Hashtags: #healthykids #chip #medicaid #coveringkids #utahhealthcare



#### **EMAIL CONTENT**

The last two years have been stressful for everyone, especially our kids. Not only has their physical health been affected by this global pandemic, but so has their social and emotional well-being.

It is more important than ever for families to have health insurance, so that they can access the medical and behavioral health services their kids and teens need without the worry of mounting medical bills.

Utah Medicaid and CHIP cover more than 230,000 kids statewide. Eligible children can get regular check-ups, immunizations, doctor and dentist visits, hospital care, mental health services, prescriptions, emergency care and more for free or at a reduced cost. Parents shouldn't have to choose between getting groceries and taking their kids to the doctor.

**Find out if your family qualifies by applying today!** Visit coveringkids.health.utah.gov or call 1-888-684-1599.





# An Extra Hand For Parents With Their Hands Full



With Medicaid or CHIP, parents have one less thing to worry about. A family of four can earn up to \$53,000 and qualify for free or reduced cost health insurance.

#### Coverage with Medicaid and CHIP

Kids and teens can get the medical care they need with Medicaid or CHIP. Whether emergency or preventive services, kids can be kids. Medicaid and CHIP cover:

- > Immunizations
- > Doctor visits
- > Hospital and emergency care
- > Prescriptions
- > Hearing and eye exams
- > Mental health services
- > Dental care



More than 230,000 Utah kids stay healthy and get the medical care they need every year!

Enrollment is always open. Apply online today at coveringkids.health.utah.gov or call 1-888-684-1599



# **FLYER**

English

# Ayuda adicional para los padres muy ocupados



Con Medicaid o CHIP, los padres tienen una cosa menos de que preocuparse. Una familia de cuatro puede ganar hasta \$53,000 y calificar para seguro de salud gratuito o de costo reducido.

# FLYER

Spanish

#### Cobertura con Medicaid y CHIP

Con Medicaid o CHIP, los niños y adolescentes pueden obtener la atención médica que necesitan. Ya sean servicios de emergencia o preventivos, los niños pueden ser niños. Medicaid y CHIP cubren:

- > Vacunas
- > Visitas al médico
- Atención hospitalaria y de emergencia
- > Recetas
- > Exámenes de la vista y la audición
- > Servicios de salud mental
- > Cuidado dental



¡Más de 230,000 niños de Utah se mantienen saludables y reciben la atención médica que necesitan todos los años!

La inscripción siempre está abierta. Solicite en línea hoy en cubriendoninos.health.utah.gov o llame al 1-888-684-1599

